

Acceptable Use Policy & Privacy Policy

Acceptable Use Policy

In this AUP, "we" "us" and "our" means Diagonal View Limited and "you" and "your" means the person accessing our website and services. It is important that you read, understand and comply with this AUP.

Access to and use of our website and any information, content or material contained therein is governed by this AUP and you agree to be bound by this AUP each time you access our website. By using our website you also accept the terms of our Privacy Policy below.

We may change this AUP either due to business reasons or changes in legislation. We shall update the "Last modified" date in the event of any change.

Information, content and material on our website is updated from time to time. Whilst we make every effort to ensure the accuracy and completeness of information, content and material on our website, we make no representations or warranties whatsoever, express or implied, as to the quality, accuracy or completeness of such information content and material.

We may, without notice, modify, suspend or discontinue our website or any part of it at any time without any liability to you or any third party.

All representations, conditions, warranties or other terms implied by statute or law are hereby excluded to the fullest extent permitted by law. To the fullest extent permitted by law, we accept no liability in contract, tort or otherwise, including any liability for negligence or breach of statutory duty, for any loss of revenue, business, anticipated savings, profits (whether or not in each case they are considered to be direct or indirect losses), corruption or destruction of data or for any indirect or consequential loss howsoever arising even if we are expressly advised of the possibility of such damage or loss.

Where you have dealings with third parties through links contained in our website this is your responsibility and we exclude all liability for any claims, charges, expenses, losses, or damages suffered by you arising from your dealings with third parties.

You must use our website for lawful purposes only. You will indemnify us against all claims, costs, losses, damages, expenses and other liabilities incurred by us arising from your use of our website.

Our website may include links to third parties. We do not represent or warrant that any information, content or material that may be obtained through any link from our website is accurate, complete or current. We do not accept any responsibility for any loss that may arise as a result of you relying on such information, content or material. Information, content and material contained in any third party website or page accessed from our website is outside our control and will be subject to third party intellectual property rights and separate terms of use and policies covering data use and privacy. You are advised to read applicable terms and policies before accessing and using any third party website.

Without our prior written permission, you may not (whether directly or indirectly including through the use of any programme) create a database in an electronic or other form by downloading and storing all or any part of the pages from our website. Without our prior permission, no part of our website or any content or material contained therein may be reproduced, distributed, broadcast, transmitted, stored or disseminated in any electronic or non-electronic form, or included in any public or private electronic retrieval system. Any request for such permission may be sent to us at info@diagonal-view.com or such other email address that we may notify to you from time to time.

Misuse or reproduction of any trademark, service mark, logo or any other intellectual property right contained on our website is strictly prohibited. You agree not to use our website or any information, content or material contained therein in any way which infringes, or is likely to infringe, any trademark, service mark, logo, copyright or any other privacy or intellectual property rights belonging to us or belonging to any third party and you will not knowingly permit any other person to do so.

All rights, including copyright and database rights, in our website and its contents, are owned by us or licensed to us as permitted by applicable law.

When you access our website you agree that such access is solely for your own private use and not for any commercial or public use.

You undertake not to copy, store in any medium (including in any other website), distribute, transmit, re-transmit, broadcast or modify any of our content or material without our prior written permission. Any request for such permission may be sent to us at info@diagonal-view.com or such other email address that we may notify to you from time to time.

This AUP is governed by English law and you agree that the English courts shall have exclusive jurisdiction to determine any matter or dispute arising out of or in connection with use of our website or any content or material contained therein and this AUP.

Use of our website may not be allowed in countries outside the United Kingdom where such use may be contrary to local law or regulation. If you access information, content or material on our website it is your sole responsibility to ensure compliance with any applicable laws or regulations in any other country. Any use of our website, information, content or material outside the United Kingdom is your responsibility and we accept no liability whatsoever in connection with such use.

We have the right at any time to terminate or suspend access to, or use of, our website and any information, content or material contained therein where we reasonably believe you have infringed this AUP.

Privacy Policy

Our privacy policy covers Diagonal View Limited and its website:

Diagonal View Limited
16 Mortimer Street,
London
W1T 3JL
Web Site: www.diagonal-view.com
Principal activity: production and distribution of video content.

In this privacy policy, "we" "us" and "our" means Diagonal View Limited and "you" and "your" means the person accessing our website and services.

We are committed to your privacy and will only process personal information you provide to us in accordance with applicable laws and regulations. This policy explains how we collect personal information and the uses to which we put this personal information. This policy also provides details of the security measures we take to safeguard your personal information and your privacy.

Collection and Use

When you contract with us or otherwise contact us regarding any of our services, the information you provide to us will be stored and used to help in the process of providing our services. Such information includes names, postal addresses, telephone numbers, email addresses and banking details and is used for such purposes as:

- Provisioning of our services
- Identifying customers and suppliers when they contact us with a query
- Support
- Identifying customer preferences so that we can give recommendations about other products and services offered by us and our carefully selected business partners that may be of interest
- Billing and account administration
- Administration and management of our business systems
- Technical and operational administration
- Complying with legal and regulatory requirements
- As otherwise required or permitted by law

We may disclose information to:

- third parties involved in the development, promotion, marketing or enhancement of our services
- third parties for administrative purposes (such as billing, support, marketing, etc.)

- third parties for the provision of their products or services to our customers
- other third parties upon receiving your consent or as required by law

Your details may need to be passed to other service providers in order for us to provide our services to you.

We may disclose information to third parties that we retain to analyse aggregated anonymous statistical information about your use of our services and our website.

Personal information may also be disclosed in connection with a sale, transfer or reorganisation of any of our businesses, in which case we will require that personal information will continue to be treated in accordance with this privacy policy or as otherwise permitted by law.

We collect personal information that you volunteer while using our services. We do not collect or use personal information for any purpose other than that indicated in this privacy policy. Should we wish to use your personal information for a new purpose, we shall first contact you and seek your consent to this new purpose.

We may share your personal information with other companies in the Diagonal View Limited group or with other carefully selected organisations with which we have a trusted business relationship. We may use your personal information to provide you with promotional information about new and other products and services offered by us and organisations with which we have a trusted business relationship. At any time, if you do not wish to continue receiving promotional information of this type, you may notify us at info@diagonal-view.com or by writing to us at Data Controller, 16 Mortimer Street, London, W1T 3JL whereupon we shall stop sending promotional information to you.

We will not sell or rent your personal information to any third party unless you have consented to this. If you do consent but later change your mind, you may contact us by email at info@diagonal-view.com and we will stop any such activity.

Confidentiality and Security

We take all reasonable care to keep your personal information confidential and to prevent any unauthorised access to your personal information. The security of your information is very important to us. We have implemented security measures to protect the personal information that we have under our control from:

- Unauthorised access
- Improper use or disclosure
- Unauthorised modification
- Unlawful destruction or accidental loss

All our employees and data processors, who have access to, and are associated with the processing of personal information, are obliged to respect the confidentiality of personal information belonging to our customers, suppliers, partners and visitors.

Whilst we take appropriate technical and organisational measures to safeguard the personal information that you provide to us, no transmission over the Internet and communication network can ever be guaranteed to be secure. As such, we cannot guarantee the security of any personal information that you transfer electronically to us.

We are not responsible for any actual, indirect or consequential damages (or any other damages or liability of any kind whatsoever, whether as a result of negligence or otherwise) that may result from a lapse in compliance with this privacy policy arising from a security breach or technical malfunction.

Cookies

We do not use cookies on our website.

Third Party Websites

Our privacy policy applies only to the personal information that we collect and we cannot be responsible for personal information that third parties may collect, store and use through their websites, products and services. Our services and website may include links to third party websites, products and services. We do

not represent or warrant that any information, content or material that may be obtained through any link from us is accurate, complete or current. We do not accept any responsibility for any loss or damage that may arise as a result of relying upon such information, content or material. Information, content and material contained in any third party website, products and services is outside our control and will be subject to third party intellectual property rights, separate terms of use and policies covering data use and privacy. You are strongly recommended to read applicable terms and policies before using any third party website, products or services.

Policy Changes

We may change this privacy policy either due to business reasons or changes in legislation. We shall update the "Last modified" date in the event of any change.

Children's Privacy

We do not knowingly collect personal data from children.

Access to the personal data we may hold about you

If you want to know what personal data we are holding on you then you can ask us by:

- emailing us at info@diagonal-view.com

or

- by writing to us at:

Data Controller
Diagonal View Limited
16 Mortimer Street,
London
W1T 3JL

We will provide you with a readable copy of the personal data which we keep about you, within a week - although we may require proof of your identity before disclosing personal data. We reserve our right to charge an administration fee under the terms of the Data Protection Act (currently £10).

If you tell us that the information held on you is inaccurate we will correct it and notify you that any corrections have been made. We reserve the right to refuse to provide a copy of your personal data, but will give reasons for our refusal. We do, however, allow you to challenge our decision to refuse to provide you with a copy of your personal data.

Privacy Support

If you have an enquiry or concern about our privacy policy, please contact us at:

Data Controller
Diagonal View Limited
16 Mortimer Street,
London
W1T 3JL
Email: info@diagonal-view.com

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